

Privacy Policy

Owner : Information Security Officer

Reviewer : Sudarshan Kadam

Approver : Deven Potdar

Version & Status : 1.6, Approved

Revision History

Version	Reviewer	Date
1.0	Deven Potdar	11 th March 2019
1.1	Sudarshan Kadam	5 th March 2020
1.2	Sudharshan Kadam	15 th March 2021
1.3	Deven Potdar	20 th April 2022
1.4	Sudharshan Kadam	20 th March 2023
1.5	Deven Potdar	14 th March 2024
1.6	Sudharshan Kadam	5 th March 2025



Purpose of this notice

Marquistech is committed to respect your privacy and to comply with applicable data protection and privacy laws. This Privacy Notice provides mandatory information as required under Articles 13 and 14 of the European General Data Protection Regulation (GDPR) regarding the transparency of personal data processing. This privacy policy (“Policy”) describes how we collect and use personal data where Marquistech is the data controller or where we refer to the applicability of this Policy. “Personal data” means information relating to you or another identifiable individual.

Software on your device may access your information.

What Information Do We Collect?

We collect your personal data and other information when you take part in campaigns or research or otherwise interact with us. This includes following categories:

- Product and service activations: Devices may require electronic activation, where your device and application type, as well as unique device, application, network and subscription identifiers are sent to Marquistech.
- Use of services: When you access our services online, our web servers automatically create records of your visit. These records typically include IP-address, access times, the sites linked from, pages visited, the links and features used, the content viewed or requested, browser or application type, language and other such information.
- Device applications may contact our servers periodically, for example to check for updates or to send us information relating to service usage.



- Information you provide us with When you create an account, participate in research or campaigns or otherwise interact with us, we may ask for information such as your name, email address, phone number, street address, user names and passwords, feedback, information relating to your devices, age, gender, and language, bank account number, credit card details and other such financial information.
- Positioning and Location data Location-based services establish location through the use of satellite, mobile, Wi-Fi or other network based positioning methods. These technologies may involve exchanging your location data and unique device and mobile, Wi-Fi or other network related identifiers. We do not use this information to identify you personally without your consent.

Why Do We Process Personal Data?

Marquistech may process your personal data for the following purposes. One or more purposes may apply simultaneously.

- We may use your personal data to provide you with our services, to process your requests or as otherwise may be necessary to perform the contract between you and Marquistech, to ensure the functionality and security of our services, to identify you as well as to prevent and investigate fraud and other misuses.
- We may use your personal data to develop and manage products and services. We may combine personal data collected in connection with your use of a particular product and/or service with other personal data we may have about you, unless such personal data was collected for a different purpose.

What Steps Are Taken To Safeguard Personal Data?

Privacy and security are key considerations in the creation and delivery of our services. We have assigned specific responsibilities to address privacy and security related matters. We enforce our internal policies and guidelines through an appropriate selection of activities, including risk



management, security training and assessments. We take appropriate steps to address online security, physical security, risk of data loss and other such risks taking into consideration the risk represented by the processing and the nature of the data being protected. Also, we limit access to our data bases containing personal data to authorised persons having a justified need to access such information.

What Are Your Rights?

You have a right to know what personal data we hold about you. You have a right to have incomplete, incorrect, unnecessary or outdated personal data deleted or updated.

You may exercise your rights by contacting us. In some cases, especially if you wish us to delete or stop processing your personal data, this may also mean that we may not be able to continue to provide the services to you.

Who Is The Controller of Your Personal Data?

Marquistech is the controller of your personal data.

In matters pertaining to Marquistech' privacy practices you may also contact:

Abel Subhash, Information Security Officer,

Email: asubhash@marquistech.com