



**BHARATIYA VIDYA BHAVAN'S**  
**RAJENDRA PRASAD INSTITUTE OF COMMUNICATION**  
**& MANAGEMENT, MUMBAI**

**STATEMENT OF MARKS OBTAINED AT THE POST-GRADUATE DIPLOMA EXAMINATION  
HELD IN APRIL 1998 IN GROUP M1 : MARKETING & SALES MANAGEMENT**

NAME OF THE CANDIDATE		HEADS OF PASSING									
<b>DEVENDER KUMAR</b>		<b>I MARKETING PRINCIPLES &amp; PRACTICE</b>									
		<b>II ADVERTISING PRINCIPLES &amp; PRACTICE</b>									
		<b>III BUSINESS LAW &amp; BUSINESS ECONOMICS</b>									
		<b>IV SALES PROMOTION &amp; SALES MANAGEMENT</b>									
		<b>V MARKETING RESEARCH &amp; CONSUMER BEHAVIOUR</b>									
		<b>VI CULTURAL HERITAGE OF INDIA</b>									
		<b>VII TOTAL OF I TO VI</b>									
		<b>VIII INTERNAL ASSESSMENT</b>									
<b>EXAM NO./ CENTRE</b>											
<b>U-8077</b>											
<b>BHAVAN'S S.P. COLLEGE OF</b>											
<b>COMM. &amp; MGT.</b>											
<b>NEW DELHI</b>											
HEADS OF PASSING	I	II	III	IV	V	VI	VII	VIII	IX	X	TOTAL
MAX. MARKS	100	100	100	100	100	100	600	100			700
MIN. MARKS FOR PASSING	40	40	40	40	40	40		40			
MARKS OBTAINED	40	48	41	52	55	49	285	50			335

REMARKS : **PASS CLASS**

PERCENTAGE : **47.86**

DATE : **18/07/98**

+ - **FAILURE CONDONED**

CHECKED BY

*[Signature]*  
REGISTRAR